



Lumina Spark reveals your whole personality, providing a unique portrait of who you really are. Increase self-awareness, reveal hidden potential and cope better under pressure. Discover practical actions for improved communication, teamwork and leadership. Find your Inner Spark. Increase your potential.



- 1. Underlying Persona - Your instinctive way of being, your preferences, and your natural inclinations**
- 2. Everyday Persona - How you behave day-to-day, tuning up and down your qualities contextually**
- 3. Overextended Persona - When you do too much of a good thing, and overplay your natural strengths**
- 4. All of your personality all of the time - No labels, No boxes, No stereotypes!**

What is it for?

Lumina Spark provides an accurate, personalised reading of an individual's strengths and developmental areas. Whether you're the CEO or a new recruit, it provides rich personal insights and practical benefits for everyone.

This highly sought-after product was created by Dr Stewart Desson and is based on his revolutionary PhD research in business psychology and psychometrics, awarded by the University of Westminster. The Lumina Spark methodology avoids the bias inherent in many other popular psychometrics

Lumina Spark embraces paradox - we can embody seemingly opposite personality traits at the same time! Nothing in life or at work is straightforward, and human nature certainly isn't. For example, we can be both extraverted and introverted in different contexts.

Lumina Spark inspires people to develop skills most needed in the workplace - adaptability, agility, a growth mind-set, partnering, authenticity and the ability to lead self and others. In one tool it provides three lenses that assess your underlying persona, your everyday persona, and your overextended persona, to give you consistent insights into your whole personality and remove the need for additional tests.



What are the benefits?

Lumina Spark provides a personalised portrait of your whole personality. It speaks directly to people, providing a report uniquely about them as individuals - not about people who are similar to them. The model is simple to understand, yet contains great depth by directly measuring 72 personality qualities. This is why Lumina Spark is the choice of so many organisations for selection, training and development.

1. Increased self-awareness
2. Work better together and create better results
3. Improved working relationships and productivity
4. Cope better with stress

